



# **[INSERT CLUB NAME]**

## **Celebrates 50 years of Probus**

**[INSERT DATE YOU ISSUE THE RELEASE WHICH SHOULD BE IN ADVANCE OF YOUR CLUB'S EVENT  
I.E. 2-3 weeks]**

[INSERT CLUB NAME] is marking a significant milestone in 2026 as Probus celebrates 50 years of connection, friendship and community across Australia.

Founded in Australia in 1976, Probus has grown into a network of social clubs that bring people together through shared interests and regular activities. Today, Probus supports more than 90,000 members across 1300 clubs throughout Australia, with each club reflecting the unique character of its local community.

To mark the 50th Anniversary, [INSERT CLUB NAME] will host [INSERT EVENT DETAILS – e.g. a luncheon, morning tea, outing or celebration] on [INSERT DATE] at [INSERT LOCATION].

“Probus is about friendship and staying connected,” said [INSERT NAME], [INSERT ROLE – e.g. President] of [INSERT CLUB NAME]. “Our club provides a welcoming space where people can meet new friends, stay active and enjoy being part of their local community.”

The benefits of Probus have been widely recognised by all levels of government as well as the Governor General of Australia highlighting the significant contribution Probus makes to the lives of older Australians.

Each Probus club is run by its members and offers activities tailored to local interests, from social gatherings and outings to guest speakers and community involvement.

“Probus gives people something to look forward to,” [INSERT SURNAME] said. “It’s about connection, conversation and enjoying life together.”

Anyone that is retired or semi-retired and interested in learning more about [INSERT CLUB NAME] or joining a local Probus club are welcome to attend [INSERT EVENT / CONTACT DETAILS] or contact us for more information.

**MEDIA RELEASE ENDS**

## Media enquiries:

### Local contact – should be the member quoted in your Media Release

[INSERT NAME]

[INSERT ROLE]

[INSERT PHONE NUMBER]


[INSERT EMAIL ADDRESS]

### National Media contact:

Marcie Cheers

The Creative Collective

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## NOTES TO EDITORS

- Probus is a social network of Clubs for people seeking connection, friendship and shared activities.
- Probus clubs operate throughout Australia.
- Membership is open to anyone that is retired or semi-retired.

## OPTIONAL NOTES FOR CLUBS (REMOVE BEFORE SENDING TO MEDIA)

- Keep the press release to one page where possible.
- Replace only the sections in [BRACKETS].
- Send this release to:
  - Local newspapers
  - Community radio stations
  - Local online publications
  - Council newsletters
- Attach 1–2 good quality photos if available.
- Use a clear email subject line, such as: “Local club marks 50 years of community connection”